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**Administrative Concepts' Kelly Anderson Promoted to
Vice President of Sales**

Southwest Florida – **Kelly Anderson** of Administrative Concepts Corp. (ACC) has recently been promoted as the company's new vice president of sales. Anderson will oversee ACC's sales force for its nine offices in Florida.

ACC Chairman **George Bushong** and CEO **Teresa Dick** both agreed that the best any company can hope for when it has the need to fill a top management position is that it has individuals within the organization who have the talent and desire to accept the challenge, and they found those qualities in Anderson.

Teresa Dick had only the highest of praise, saying "With six years in the PEO industry, Kelly has not only shown personal success but has 'worked for' a first-class team in the Florida Panhandle for over a year. I believe the high energy level, the desire to succeed, and the high standards he sets for himself and those around him were strengthened during his years serving our country in the armed forces."

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In response, Anderson said, “I’m excited about the opportunity this leadership role poses. It’s rewarding to be a part of an organization that truly strives to show excellence not only to its employees but to its clients as well. One of my goals is to develop a sales force that concentrates on selling our product and developing infinity relationships. I want to instill the kind of passion in salespeople where they truly believe that ACC is their company and they are responsible for its success.”

Before joining ACC, Anderson had honed the leadership qualities he brings to the new role during his ten years of service as a non-commissioned officer in the U.S. Army. This expertise was one of the many factors in his impressive rise at ACC.

During his six years at ACC, Anderson has quickly risen among the ranks: he was named area sales supervisor within two years, followed two years later by his promotion to regional director of sales. In his new role, Anderson will oversee ACC’s entire sales force and is responsible for ensuring its continued growth.

A professional employer organization (PEO) that delivers comprehensive solutions to business owners’ human resource challenges, Administrative Concepts offers additional services to its current and prospective clients through its collaborative alliance with its Four Corners of Excellence family of companies. The three companies that comprise the three remaining Four Corners of Excellence offer services including temporary staffing and re-employment programs, business insurance programs such as workers’ compensation, general liability, and health insurance, and payroll, accounting and tax services.

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Founded by George Bushong and Sarah Peel in 1995, the privately owned Administrative Concepts was established to assist business owners in the details of managing their companies, such as risk management, payroll and employee administration, government compliance, and employee benefits. The company has been highlighted as *Terry Bradshaw's Pick of the Week*, has been honored with multiple awards from *Florida Trend*, *Sarasota-Manatee Business Magazine*, and was listed as the 18th largest privately owned company in the Tampa region by the *Tampa Bay Business Journal*. Administrative Concepts has received additional recognition by the *Tampa Bay Business Journal* as a top-ten ranking for the top PEOs. For more information, call (941) 744-1317 or visit www.accpeo.com

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