



**FOR IMMEDIATE RELEASE**

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**Southern Eagle Simplifies General Liability Coverage Process  
for Construction Clients**

*Southwest Florida* – Although it was formed to assist businesses of all sizes with their insurance needs, Southern Eagle Insurance Company (SEIC) has always had an affinity for small businesses and the challenges unique to these companies. One of the greatest difficulties small businesses face is obtaining affordable insurance, especially general liability (GL) coverage, which provides crucial protection for the company and this coverage is required for most work contracts. Small construction firms can incur considerable expense in obtaining the general liability coverage that is so critical in running their business. Traditional insurance companies often overlook small businesses because they fall below the minimum premium levels, and these smaller companies are often required to pay a significant portion, or even 100%, upfront to secure coverage.

By banding together with Risk Concepts Corp. (RCC) and Administrative Concepts Corp. (ACC) through the Four Corners of Excellence collaborative alliance, Southern Eagle is able to provide much-needed general liability coverage to small construction firms. SEIC's program is unique in that it eliminates the need for sizeable

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upfront payments, instead allowing contractors to obtain affordable coverage on a pay-as-you-go system through ACC's weekly payroll system. Because ACC, RCC and SEIC work in tandem, the program greatly simplifies the GL process. Since SEIC underwrites these companies' workers' compensation insurance, the company is able to cover the additional need for GL coverage without requiring substantial paperwork.

Through its relationship with the other companies within the Four Corners of Excellence, SEIC is able to offer additional services to its current and prospective clients. The companies within the three remaining Four Corners of Excellence offer services including temporary staffing and re-employment programs, risk management, payroll and employee administration, human resource services, government compliance, employee benefits, and payroll, accounting and tax services.

Southern Eagle Insurance Company was founded in May 2005 by George Bushong, working with Dan Robertson, and Craig Johnson. The company was formed to assist businesses of all sizes with their insurance needs, with a special focus on small business. SEIC specializes in workers' compensation and through Risk Concepts Corp. also provides general liability and health insurance. The company is a member of Association of Property & Casualty Insurers America (PCI), the National Association of Insurance Commissioners (NAIC), the National Council on Compensation Insurance (NCCI), and the Florida Association of Insurance Agents (FAIA). For more information, call (941) 746-2209 or visit [www.southerneagleinsurance.com](http://www.southerneagleinsurance.com)

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