



## National Television Campaign Shines Spotlight on Administrative Concepts Corp.

Administrative Concepts Corporation's CEO George Bushong Will Be Interviewed on 'Terry Bradshaw's Pick of the Week' on December 13th, 15th 2005

ADDISON, Texas, Dec. 12 /PRNewswire/ -- Administrative Concepts Corporation of Bradenton, Florida, announced today it will be profiled on "Terry Bradshaw's Pick of the Week" on December 13th & 15th. Pick of the Week will highlight the company's collaborative approach to providing comprehensive administrative solutions for small businesses.

CEO George Bushong was interviewed in November by the producers of Pick of the Week, and he talked about his company's passion for helping business owners stay focused on the business they're in. "If they're carpenters, they need to be doing carpentry. If they're painters, they need to be doing painting. And that's why we urge them to allow us to take this administrative burden of their employees off their shoulders," says Bushong.

Administrative Concepts Corporation was founded in 1995 in Bradenton by Bushong and his wife/business partner Sarah M. Peel, President of ACC. They've grown the company into what is now recognized as one of Florida's fastest growing and largest privately held companies. Administrative Concepts is a 325 million dollar company with tremendous financial strength and staying power.

Peel believes that with constant administrative worries such as workers compensation costs, compliance issues, and tax regulations, it's easy for a business owner to get blind-sided. "Clients have a much better chance of succeeding if they come with a program like ours because they can concentrate on what they do best," says Peel.

Peel and Bushong's interview will air as part of a national campaign on "Terry Bradshaw's Pick of the Week" on December 13th and 15th. For time and channel information, log onto

[http://www.broadcastnewscorp.com/html/wc\\_tv\\_schedule.php](http://www.broadcastnewscorp.com/html/wc_tv_schedule.php)

"Terry Bradshaw's Pick of the Week" is a national television campaign focusing on critical issues facing business leaders today. Broadcast News Corp. selects the best and the brightest companies to become the focus of this weekly campaign. Each segment deals with hot topics facing those key business leaders who are helping drive America's economy. The stories are crafted by a dynamic team of production professionals who strive for high standards and creative ideas with a thorough understanding of the broadcast market. For more information, log onto <http://www.broadcastnewscorp.com>

Administrative Concepts Corporation is located at 406 43rd Street W., Bradenton, Florida, 34209. For more information, log onto <http://www.accpeo.com>.