

For Immediate Release

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**Administrative Concepts uses new Tax Incentive Program
to help businesses save thousands of dollars**

(Southwest Florida)-- With tax season in full swing and everyone looking to save money during a tight economy, an innovative firm known as Administrative Concepts Corp (ACC) is helping clients save significant dollars through a new service called the Tax Incentive Program (TIP). This program was created exclusively for Administrative Concepts clients by their sister company, Financial Concepts, and aims to help businesses take advantage of existing tax credits which may be all-too-often overlooked or misunderstood.

“There are a surprising number of state and federal tax incentive programs available for businesses of all sizes,” explained Brenda Smyth Ross, CPA of Financial Concepts, the sister company of Administrative Concepts that powers the Tax Incentive Program. “The trouble is, the majority of business owners are far too busy to chase down the details. These government programs can be overwhelming, complicated and time-consuming. If you don’t have the expertise, it is difficult to ensure that you are getting all the tax credits to which your business is entitled. In this economy, tax savings can make a big difference in the bottom line and help to create and save jobs.”

The criteria for business tax credits and incentives vary greatly. Some are based on geographical location for businesses located within designated enterprise zones. Some of the most popular plans are those designed to stimulate employment. One example is the Work Opportunity Tax Credit (WOTC) which is a national hiring incentive that provides a federal tax credit for each qualified employee hired from designated groups, such as veterans or those who lived within the Hurricane Katrina disaster zone.

“These tax incentive programs are not easy to understand. That’s where Administrative Concepts comes in. It’s our job to deal with the continuing changes, to understand the laws and to file the appropriate paperwork,” said Teresa Dick, CEO of Administrative Concepts.

Together, Administrative Concepts and Financial Concepts work diligently, to pursue every available tax incentive plan. By using proprietary software, they are able to gather and screen information quickly and confidentially without disrupting the everyday business functions of their clients.

Other member companies of Four Corners of Excellence include, Insurance Concepts and Employment Concepts. As a comprehensive family of companies, each corner specializes in a different aspect of business that collectively offers a broad spectrum of services for prospective and current clients.

Administrative Concepts was founded by George Bushong and Sarah Peel in 1995 to assist business owners in the details of managing their companies, such as risk management, payroll and employee administration, government compliance, and employee benefits. Administrative Concepts, Financial Concepts and the Four Corners of Excellence are headquartered in Bradenton. Administrative Concepts has eight other offices throughout Florida, including Daytona Beach, Fort Myers, Jacksonville, Mary Ester, Naples, Orlando, Pensacola and Tampa. The company has been highlighted *as one of Florida’s Best Companies to Work For in 2009*, had been honored with multiple awards from *Florida Trend*, and *Sarasota-Manatee Business Magazine*, and was listed as the 18th largest privately owned company in the Tampa region by the *Tampa Bay Business Journal*. Administrative Concepts has received additional recognition by the *Tampa Bay Business Journal* as a top-ten ranking for the top PEOs. For more information, call (941) 744-1317 or visit accpeo.com.

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