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Administrative Concepts Expands Again With Purchase of Freedom HR

Southwest Florida – Administrative Concepts Corp (ACC) has exceeded the trend of a tight economy by expanding yet again with the recent purchase of Freedom HR. Both companies are based in Bradenton and will form a joint venture with a 50-50 controlling interest in decisions and services. Offices will be consolidated into the existing Administrative Concepts headquarters. Freedom HR is owned by Doug Mishler, a 20-year veteran of the insurance industry. He will join Administrative Concepts in a sales consulting capacity and work to ensure a smooth transition for Freedom clients.

“Joining forces with Administrative Concepts is a win-win situation for everyone, especially our clients,” said Mishler. “By working together, we form a stronger company with a broader range of services for our clients and greater stability during what has been a turbulent economy for many businesses. We find ourselves in the enviable position of joining an established, reputable local company that dovetails seamlessly with our customer-first business model.”

Administrative Concepts is a professional employer organization (PEO) specializing in employee leasing. It provides HR-related services for companies who appreciate the cost and time savings of outsourcing these functions, including taxes, workers compensation, payroll, benefits administration and risk management services.

Over the past several years, Administrative Concepts has made multiple strategic purchases, to build a stronger, more comprehensive firm to better serve its growing client base. Key moves have included an expansion in the California marketplace through an affiliation with

PEO Experts. In early 2009, the company instituted an employee ownership program designed to allow employees to share in the company's long-term success.

Administrative Concepts is a member of the Four Corners of Excellence collaborative alliance. As a comprehensive family of companies, each corner specializes in a different aspect of business that collectively offers a broad spectrum of services for prospective and current clients. In addition to Administrative Concepts, the Four Corners of Excellence also consists of Southern Eagle Insurance Company (the only workers' compensation carrier formed and domiciled in Manatee County), represented by Risk Concepts (an all-lines, full service insurance agency); Payroll & More (offering payroll, accounting and tax services); and Employment Concepts/Staffing Professionals (offering temporary and permanent staffing, pre-employment screening and skills evaluation services). The corporate headquarters for all companies are located in Bradenton, Florida with other offices located throughout Florida. Administrative Concepts has eight other offices throughout Florida, which include offices in Orlando, Pensacola, Fort Myers, Jacksonville, Mary Ester, Naples, Tampa and Daytona Beach.

Administrative Concepts was founded by George Bushong and Sarah Peel in 1995 to assist business owners in the details of managing their companies, such as risk management, payroll and employee administration, government compliance, and employee benefits. The company has been highlighted as *Terry Bradshaw's Pick of the Week*, has been honored with multiple awards from *Florida Trend*, and *Sarasota-Manatee Business Magazine*, and was listed as the 18th largest privately owned company in the Tampa region by the *Tampa Bay Business Journal*. Administrative Concepts has received additional recognition by the *Tampa Bay Business Journal* as a top-ten ranking for the top PEOs. For more information, call (941) 744-1317 or visit accpeo.com.

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